



# Village of Richton Park

Dear Potential Sponsor,

The long awaited return of the Richton Park Fall Festival is here, bigger and better than before! The Village of Richton Park is hosting this festival on **Saturday, September 8, 2018**, at the Richton Park Metra Lot located at Sauk Trail & Governors Highway. Over 13,000 visitors will enjoy an entire day of music and live entertainment from national & local artists and *over 20* vendors serving food, drinks, craft beer and much more! Would you consider partnering with us as a sponsor for this event?

## *Sponsorship Opportunities*

### **\$5,000 + PRESENTING SPONSOR**

- Booth space at the event
- Name and logo on Richton Park's Sponsor webpage
- Sponsorship recognition on signage on the stage or at event
- Placement in all marketing collaterals (includes print, digital, radio, and television)
- Exclusive interviews with headliner
- 15 VIP Passes + access to the BTS\* Tent

### **\$3,500 PARTNER SPONSOR**

- Booth space at the event
- Name and logo on Richton Park's Sponsor webpage
- Sponsorship recognition on signage at event
- Placement in print & digital marketing collaterals
- 10 VIP Passes + access to the BTS\* Tent
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### **\$2,500 COMMUNITY SPONSOR**

- Booth space at the event
- 5 VIP Passes + access to BTS\* Tent
- Promotional & Marketing Materials given to event attendees
- Sponsorship recognition on signage at the event

### **\$500 GOOD CITIZEN SPONSOR**

- Booth space at the event
- 2 VIP Passes + access to BTS\* Tent
- Sponsorship Recognition on signage at the event

Your support is vitally important to the success of this event and your tax-deductible sponsorship is greatly appreciated. Checks should be made payable to: ***Village of Richton Park Fall Fest.*** I hope to see you there!

Richard Reinbold  
President

# SPONSORSHIP LEVELS

## PRESENTING SPONSOR

OFFICIAL PRESENTER OF THE RICHTON PARK FALL FEST  
\$5,000+

BOOTH SPACE AT THE EVENT  
PLACEMENT ON ALL MARKETING COLLATERALS  
(INCLUDES PRINT, DIGITAL, RADIO, AND TV)  
EXCLUSIVE INTERVIEWS WITH HEADLINER  
15 VIP PASSES + ACCESS TO THE BTS TENT

## PARTNER SPONSOR

OFFICIAL PRESENTER OF THE RICHTON PARK FALL FEST  
\$3,500 - \$4,999

BOOTH SPACE AT THE EVENT  
NAME AND LOGO ON RICHTON PARK'S SPONSORS' WEBPAGE  
TEN (10) VIP PASSES + ACCESS TO THE BTS TENT  
PLACEMENT IN PRINT & DIGITAL MARKETING  
COLLATERALS

## COMMUNITY SPONSOR

OFFICIAL PRESENTER OF THE RICHTON PARK FALL FEST  
\$1,000 - \$3,499

BOOTH SPACE AT THE EVENT  
FIVE (5) VIP PASSES + ACCESS TO THE BTS TENT  
PROMOTIONAL & MARKETING MATERIALS GIVEN TO  
FESTIVAL ATTENDEES

## GOOD CITIZEN SPONSOR

OFFICIAL PRESENTER OF THE RICHTON PARK FALL FEST  
\$500 - \$999

BOOTH SPACE AT THE EVENT  
TWO (2) VIP PASSES + ACCESS TO THE BTS TENT  
PROMOTIONAL & MARKETING MATERIALS GIVEN TO  
FESTIVAL ATTENDEES